



# ኢድማስ ዩኒቨርሲቲ Admas University

የኢድማስ : ዩኒቨርሲቲ: ሴኔት: ከትምህርት:  
ሚኒስቴር: በተሰጠው: ሥልጣን: መሠረት:

**የአርት ባችለር ዲግሪ**

ብ . . . ገበያ . . . ሳሌ . . . ልመናር . . .

ከሙሉ: ክብር: ጥቅሙና: ግዴታዎቹ: ጋር:

ብ . . . ፍጹም . . . ዳኔታ . . . ባቀፈ . . .

ሰጥቷል።

ለዚህም: ምስክር: ይሆን: ዘንድ: በዲፕሎማው: ላይ:  
የዩኒቨርሲቲውን: ማኅተም: አትሞ: ፈርሞበታል።

ሕይወት ልማት ማህተም ያቀፈ: ሆኖ: ለሕዝብ: ሕይወት: ለማደግ:

ዓመተ: ምህረት: ተሰጠ።

  
የዩኒቨርሲቲው ሬጅስትራር  
Registrar of the University

*The Senate of Admas University by virtue of the powers vested in it by the Ministry of Education hereby grants to:*

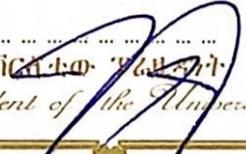
... **Fitsum ... Desta ... Bekele** ...

**The Degree of  
Bachelor of Arts**

... **in ... Marketing ... Management** ...

*with all Honours, Privileges and Obligations pertaining thereto and in witness thereof has authorized the issuance of this diploma duly signed and sealed.*

Issued in **Addis Ababa** on this ... **18** ... day of the month of  
**September** two thousand ... **Twenty one**

  
የዩኒቨርሲቲው ፕሬዥዳንት  
President of the University

**OFFICE OF THE REGISTRAR**

2618 0115536745, 0115537677

E-mail: admasedu@ethionet.et

**Admas University**  
**STUDENT RECORD**  
**Megenagna**  
**Adebabay Campus**

Degree Awarded Date: 18-Sep-2021

Major: Marketing Management

Admission Classification: Extension

Full Name: Fitsum Desta Bekele		Sex: Male		Date of Birth: 04-Oct-1996		G.C.				
ID No. ADMA/1915/17		Date of Admission: 2017								
Course No.	Course Title	Cr. Hr.	Lt. Gr.	Gr. Pt.	Course No.	Course Title	Cr. Hr.	Lt. Gr.	Gr. Pt.	
<b>Academic Year 2017/2018</b> <b>Semester: First</b> BMgt 1011 Introduction to Management EnLa 1011 Communicative English Skill MMgt 1011 Principles of Marketing <b>Semester Average:</b> 3.58 <b>Cumulative Average:</b> 3.58		3	A	12.00	MMgt 2081 MMgt 2022  MMgt 3111 MMgt 2122 MMgt 2132 MMgt 1091  MMgt 2082 MMgt 2091 MMgt 2112 Econ1072  MMgt 3021 MMgt 3071	3	A	12.00	<b>Semester Average:</b> 3.38 <b>Cumulative Average:</b> 3.15 <b>Semester: Summer</b> Sales Management Pricing Policy & Strategy <b>Semester Average:</b> 3.38 <b>Cumulative Average:</b> 3.18 <b>Academic Year 2019/2020</b> <b>Semester: First</b> Customer Relationship Management Business Marketing Materials Management Computer Application in Marketing <b>Semester Average:</b> 3.56 <b>Cumulative Average:</b> 3.26 <b>Semester: Second</b> Marketing Channels & Logistics Management Marketing Information System Marketing Research Methods Macroeconomics <b>Semester Average:</b> 3.50 <b>Cumulative Average:</b> 3.30 <b>Semester: Summer</b> Integrated Marketing Communication Brand Management <b>Semester Average:</b> 3.13 <b>Cumulative Average:</b> 3.29 <b>Academic Year 2020/2021</b>	
		3	A	12.00		3	B	9.00		
		3	B-	8.25		3	A-	11.25		
		9		32.25		48		152.75		
<b>Semester: Second</b> EnLa1012 Basic Writing Skills BMgt 1072 Maths for Management AcFn 1011 Principles of Accounting I <b>Semester Average:</b> 2.50 <b>Cumulative Average:</b> 3.04		3	B	9.00		3	A	12.00		
		3	C	6.00		3	B-	8.25		
		3	C+	7.50		3	A	12.00		
		18		54.75		3	B+	10.50		
<b>Semester: Summer</b> AcFn 1012 Principle of Accounting II <b>Semester Average:</b> 2.00 <b>Cumulative Average:</b> 2.89		3	C	6.00		60		195.50		
		21		60.75		3	A	12.00		
<b>Academic Year 2018/2019</b> <b>Semester: First</b> BMgt 2021 Business Communication MMgt 2031 Statistics for Management Psyc 1062 General Psychology <b>Semester Average:</b> 3.47 <b>Cumulative Average:</b> 3.07		3	A-	11.25	72		237.50			
		4	B	12.00	3	A	12.00			
		2	A	8.00	3	A	12.00			
		30		92.00	3	C	6.00			
<b>Semester: Second</b> MMgt 2051 Service Marketing BMgt 2092 Risk Management & Insurance Econ 1071 Micro Economics MMgt 2111 Customer Behavior <b>Semester Average:</b> 3.13 <b>Cumulative Average:</b> 3.29		3	C	6.00	3	B-	8.25			
		3	A	12.00	3	B+	10.50			
		3	A	12.00	78		256.25			
		3	B+	10.50						

**Grading System:**

This record becomes an official transcript only when it bears the seal and signature of the Registrar  
 A=Excellent=4 Points; B=Good=3 Points; C=Satisfactory=2 Points; D=Unsatisfactory=1 Point; F=Failed=0 Points; EX=Exempt  
 I=Incomplete; One class hour or 2-3 laboratory hours per week for 16 weeks = on semester hour or credit,  
 \*=Course Repeated; Cr. Hr. =Credit Hour; Lt. Gr. = Grade; Gr. Pt. = Grade Point Average.  
 Medium of Instruction: English

Full Name: Fitsum Desta Bekele

Sex: Male

Date of Birth: 04-Oct-1996 G.C.

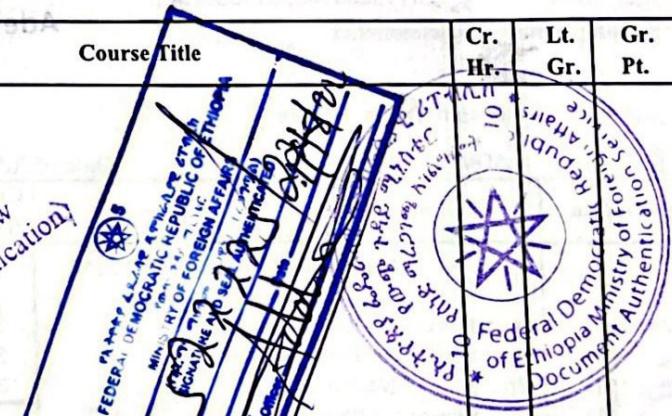
ID No. ADMA/1915/17

Date of Admission: 2017

Course No.	Course Title	Cr. Hr.	Lt. Gr.	Gr. Pt.	Course No.	Course Title	Cr. Hr.	Lt. Gr.	Gr. Pt.
<b>Semester: First</b>									
MMgt 3081	Retails Management	3	B	9.00					
MMgt 3082	E-Commerce	3	A-	11.25					
MMgt 3101	Business Law	3	A	12.00					
MMgt 3042	Import-Export Policies & Procedures	3	A-	11.25					
MkMt 3102	International Marketing	3	A	12.00					
	<b>Semester Average:</b>	3.70							
	<b>Cumulative Average:</b>	3.35							
<b>Semester: Second</b>									
BMgt 3081	Entrepreneurship & Enterprise Development	3	A	12.00					
CvEt 1022	Civics & Ethical Education	2	B+	7.00					
MMgt 3051	Tourism and Hospitality Marketing	2	A	8.00					
MMgt 3062	Strategic Marketing Management	3	B	9.00					
MMgt 3121	Agricultural and Commodity Marketing	3	A	12.00					
	<b>Semester Average:</b>	3.69							
	<b>Cumulative Average:</b>	3.39							
<b>Semester: Summer</b>									
MMgt 3032	Research Project in Marketing Management	3	A	12.00					
MMgt 2071	Product Planning and Development	3	A	12.00					
	<b>Semester Average:</b>	4.00							
	<b>Cumulative Average:</b>	3.43							

Addis Desta Asfaw  
Document Authentication Officer

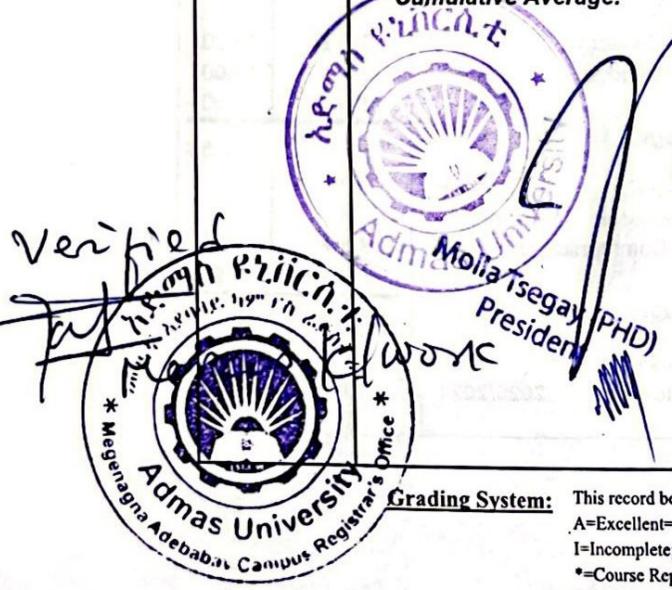
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HIGHER EDUCATION RELEVANCE AND QUALITY AGENCY  
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CERTIFIES ONLY  
SIGNATURE AND STAMP OF  
SIGNATURE: *[Signature]*  
DATE: 18/09/2022

Director  
Directorate of Educational Credentials and Equivalences  
Ministry of Education and Training

Director  
Directorate of Educational Credentials and Equivalences  
Ministry of Education and Training



Teferi Kibret  
Director, Central Registrar and  
Programming



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Medium of Instruction: English

Full Name: Fitsum Desta Bekele

Sex: Male

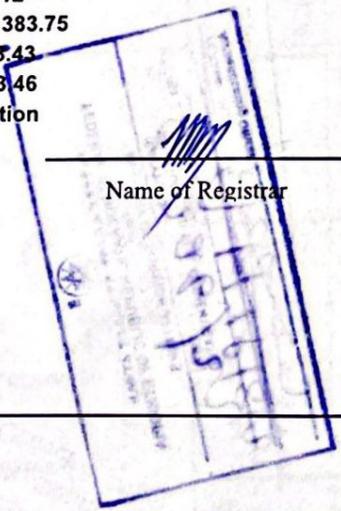
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ID No. ADMA/1915/17

Date of Admission: 2017

Course No.	Course Title	Cr. Hr.	Lt. Gr.	Gr. Pt.	Course No.	Course Title	Cr. Hr.	Lt. Gr.	Gr. Pt.
					<p>Total Hours: 112            Total Grade Points: 383.75            Cumulative Average: 3.43            Major GPA: 3.46            Status: Distinction</p>				
					<p>18 SEP 2021            Date of Issue</p>				

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Admas University



Handwritten signature of the Registrar.

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 Medium of Instruction: English

